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Abstract
21 century of Taiwan is an age of complete service (Jean-Hao Chang, Shu-Juan Yuan, 2002). As the advance of medical technology, more and more people care about medical ethics and medical quality of medical service. World Health Organization defines "country of aged" as the retirement(over 65 year old) population is greater than 7 percent (屈蓮 , 2001). According to the research of 2002 announced by Department of Statistics, Ministry of Interior, Taiwan became an aging society at 1993. Since filial piety is the pith of Chinese traditional moral, elders' care and welfare issues have gained more and more focus in the society. This research did interviews to the elder citizens in three long-term care institutions in Tainan. The interviews began at October 15, 2005, and ended at October 24, 2005. There are 30 interviews, ten for each institution. This research adopts purposive sampling and qualitative research, including deep interview method, observation method, and literature survey method. This research found that C institution accords with medical ethics better than others; and most Tainan citizens are not willing to live in any long-term care institutions. This research also found that institutions that care about medical ethics are generally in the red. This research analyzes the three long-term care institutions in Tainan with SWOT (Strength, Weakness, Opportunity, Threat), in this a way to remind the multitude to carefully select long-term care institutions and the institution proprietors to provide long-term care institutions that accord medical ethics.
Key word: older citizens, medical ethics, long-term care institutions , SWOT analysis
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